

D 102106

(Pages : 2)

Name.....

Reg. No.....

**SECOND SEMESTER M.Com. DEGREE (REGULAR/SUPPLEMENTARY)
EXAMINATION, APRIL 2024**

(CBCSS)

Master of Commerce

MCM 2C09—INTERNATIONAL BUSINESS

(2019 Admission onwards)

Time : Three Hours

Maximum : 30 Weightage

*Answer should be written in English Only.***Part A***Answer any **four** questions.**Each question carries 2 weightage.*

1. What is meant by BOP ?
2. What is joint venture ?
3. What is multilateralism ?
4. What is the meaning of free trade ?
5. Define the term 'economic integration'.
6. What is SWOT analysis ?
7. What is demographic environment ?

(4 × 2 = 8 weightage)

Part B*Answer any **four** questions.**Each question carries 3 weightage.*

8. Explain the features of MNCs.
9. Why do Indian companies engage in international business ?
10. Differentiate GATT and WTO.

Turn over

11. Make a note on TRIMS.
12. State the relevance of international business environment.
13. Enumerate the issues in technology transfer.
14. Write down the factors that impact the location of the company.

(4 × 3 = 12 weightage)

Part C

*Answer any **two** questions.*

Each question carries 5 weightage.

15. Examine the significance of FDI in the economic development of developing countries.
16. What is international liquidity? Assess the role of IMF in international liquidity.
17. Discuss the theories of international trade.
18. “Increased exports and imports lead to an imbalance in the balance of payments.”—State its reasons and remedies.

(2 × 5 = 10 weightage)

D 102106–A**(Pages : 5)****Name.....****Reg. No.....****SECOND SEMESTER M.Com. DEGREE (REGULAR/SUPPLEMENTARY)
EXAMINATION, APRIL 2024****(CBCSS)****Master of Commerce****MCM 2C09—INTERNATIONAL BUSINESS****(2019 Admission onwards)****[Improvement Candidates need not appear for MCQ Part]****(Multiple Choice Questions for SDE Candidates)****Time : 20 Minutes****Total No. of Questions : 20****Maximum : 5 Weightage****INSTRUCTIONS TO THE CANDIDATE**

1. This Question Paper carries Multiple Choice Questions from 1 to 20.
2. The candidate should check that the question paper supplied to him/her contains all the 20 questions in serial order.
3. Each question is provided with choices (A), (B), (C) and (D) having one correct answer. Choose the correct answer and enter it in the main answer-book.
4. The MCQ question paper will be supplied after the completion of the descriptive examination.

MCM 2C09—INTERNATIONAL BUSINESS
(Multiple Choice Questions for SDE Candidates)

1. Trade Related Investment Measures (TRIMS) doesn't apply for :
 - (A) Measures that affect trade in goods.
 - (B) Measures that lead to restrictions on quantities.
 - (C) Discouraging measures that limit a company's imports.
 - (D) Discouraging measures that limit a company's exports.
2. General Agreement on Trade in Services will not be applicable to :
 - (A) Services supplied from one country to another — cross border supply.
 - (B) Transaction of goods across the border - Export Import.
 - (C) Individuals traveling from own country to supply services in another — presence of natural persons.
 - (D) Consumers/firms making use of a service in another country - consumption abroad.
3. As a part of WTO guidelines, Agreement on Agriculture (AOA) doesn't consider.
 - (A) Direct payments to farmers are permitted.
 - (B) Indirect assistance and support to farmers including R & D support by govt, are not permitted.
 - (C) Domestic policies which directly effect on production and trade have to be cut back.
 - (D) Least developed countries do not need to make any cuts.
4. The balance of exports and imports of goods is referred to as :
 - (A) Current account.
 - (B) Current account balance.
 - (C) Current account deficit.
 - (D) Trade balance.
5. Identify a factor that doesn't play an important role in attracting FDI :
 - (A) Laws, rule sand regulations.
 - (B) Administrative procedures and efficiency.
 - (C) Infrastructure related factors.
 - (D) Language.

6. The country that attracts the largest FDI inflow is :
- (A) India. (B) China.
(C) USA. (D) Brazil.
7. Which of the following is an advantage of turnkey projects ?
- (A) Can earn a return on knowledge asset.
(B) Will not create a competitor.
(C) Tight control of operations.
(D) All the above.
8. CISF pricing includes the following :
- (A) Commission is paid to the agent involved in the transaction.
(B) Cost of the goods exported.
(C) Freight and Insurance charges for the goods exported.
(D) All of the above.
9. Which one of the following is a method for an exporter to get a contract ?
- (A) Proforma invoice. (B) Purchase order.
(C) Sales contract. (D) All the above.
10. Factor of Interdependence in Multi-domestic strategy is :
- (A) LOW. (B) MODERATE.
(C) HIGH. (D) VERY HIGH.
11. The first phase of globalization started around 1870 and ended with _____.
- (A) The World War I. (B) The World War II.
(C) The Establishment of GATT. (D) In 1913 when GDP was high.
12. Which of these is a characteristic of multinational corporations ?
- (A) At least one -third directors are foreign nationals.
(B) The company does 40% of its business in foreign markets.
(C) The overseas markets are larger than the domestic market.
(D) The affiliates are responsive to a number of important environmental forces.

Turn over

13. The Head Quarters of IMF (International Monetary Fund) is located at _____.
- (A) Geneva. (B) London.
(C) Paris. (D) Washington D C.
14. Typically the last step in the internationalization process is :
- (A) Licensing. (B) Exporting.
(C) Wholly owned subsidiaries. (D) Foreign Direct Investment.
15. Which of these is/are the characteristic of a licensing agreement ?
- (A) The licensor might provide access to some of its patents or trademarks.
(B) The licensor might provide access to technology.
(C) It might be used to avoid the risks of foreign involvement.
(D) All of the above.
16. According to economic growth model of Rostow, passage of a country through the stages / is :
- (A) In the order specified.
(B) In any order.
(C) In the order specified, but certain stages may be skipped.
(D) Automatic.
17. The stage indicating highest level of economic growth is :
- (A) Age of mass consumption. (B) Age of mass production.
(C) Maturity. (D) Drive to maturity.

18. For a country with relatively lower level of cost of living PPP per capita GNI will be :
- (A) Lower than per capita GNI.
 - (B) Higher than per capita GNI.
 - (C) Same as per capita GNI.
 - (D) may be lower or higher than per capita GNI.
19. The five forces that affect the level of competition in an industry are :
- (A) Threat of entrants; power of buyers; power of suppliers; threat of substitutes; competitive rivalry.
 - (B) Threat of buyers; power of entry; power of substitutes; threat of suppliers; threat of recession.
 - (C) Threat of recession; power of buyers; power of suppliers; threat of management failure, competitive rivalry.
 - (D) Threat of entry; power of buyers; power of suppliers; threat of substitutes; government action.
20. In international business cheaper alternatives to litigation is/ are :
- (A) Conciliation.
 - (B) Arbitration.
 - (C) Negotiations.
 - (D) Conciliation and arbitration.