

D 101154

(Pages : 2)

Name.....

Reg. No.....

**FOURTH SEMESTER M.Com. DEGREE (REGULAR/SUPPLEMENTARY)
EXAMINATION, APRIL 2024**

(CBCSS)

Master of Commerce

MCM4E(M)03—SUPPLY CHAIN AND LOGISTIC MANAGEMENT

(2019 Admission onwards)

Time : Three Hours

Maximum : 30 Weightage

*Answers should be written in English only.***Part A**

*Answer any **four** questions.
Each question carries 2 weightage.*

1. What is 3PL's ?
2. What is Global logistics ?
3. Mention the difference of Value Chain *vs.* Supply Chain
4. What is Distribution management ?
5. What is MRO Goods Inventory ?
6. What are the primary and secondary activities included in Porter's value chains ?
7. What is meant by Reverse logistics ? Give an example.

(4 × 2 = 8 weightage)

Part B

*Answer any four questions.
Each question carries 3 weightage.*

8. Explain the Process view of a Supply Chain.
9. "Logistics is the function that is responsible for the flow of materials into, through and out of an organisation". Elaborate?
10. What is Warehousing ? Explain the different kinds of warehousing.
11. What are the differences between Logistics and Distribution ?
12. Which are the principal components of PDM ?

Turn over

13. Explain Supply Chain Managers. What are their duties and responsibilities ?
14. Explain common types of Demand Forecasting models. (4 × 3 = 12 weightage)

Part C

*Answer any two questions.
Each question carries 5 marks.*

15. Explain the types of Logistics Management
16. Briefly explain the different types of Inventory
17. Explain the Components of the SCOR model.
18. Explain the main drivers of Supply Chain performance. (2 × 5 = 10 weightage)

D 101154-A

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[Improvement Candidates need not appear for MCQ Part]

(Multiple Choice Questions for SDE Candidates)

Time : 20 Minutes**Total No. of Questions : 20****Maximum : 5 Weightage****INSTRUCTIONS TO THE CANDIDATE**

1. This Question Paper carries Multiple Choice Questions from 1 to 20.
2. The candidate should check that the question paper supplied to him/her contains all the 20 questions in serial order.
3. Each question is provided with choices (A), (B), (C) and (D) having one correct answer. Choose the correct answer and enter it in the main answer-book.
4. The MCQ question paper will be supplied after the completion of the descriptive examination.

MCM4E(M)03—SUPPLY CHAIN AND LOGISTIC MANAGEMENT

(Multiple Choice Questions for SDE Candidates)

1. Logistics is the part of supply chain involved with the forward and reverse flow of :
 - (A) Goods.
 - (B) Services.
 - (C) Cash.
 - (D) All of the above.
2. VMI stands for :
 - (A) Vendor material inventory.
 - (B) Vendor managed inventory.
 - (C) Variable material inventory.
 - (D) Valuable material inventory.
3. The major decision areas in supply chain management are :
 - (A) Planning, production,distribution, inventory.
 - (B) Location, production, scheduling inventory.
 - (C) Location, production inventory.
 - (D) Location, production, distribution, marketing.
4. Which of the following is not a part of supply chain management system ?
 - (A) Supplier.
 - (B) Manufacturer.
 - (C) Information flow.
 - (D) Competitor.
5. DRP stands for :
 - (A) Distribution requirement planning.
 - (B) Dividend requirement planning.
 - (C) Distribution resource planning.
 - (D) Distribution reverse planning.
6. Which can be defined by having the right item in the right quantity at the right time at the right place for the right price and is the science of process and incorporates all industry sectors :
 - (A) Logistics.
 - (B) SCM.
 - (C) Transportation.
 - (D) Shipment.

7. Reverse logistics is required because _____.
- (A) Goods are defective.
 - (B) Goods are unsold.
 - (C) The customers simply change their minds.
 - (D) All of these.
8. Logistics is the part of a supply chain involved with the forward and reverse flow of :
- (A) Goods.
 - (B) Services.
 - (C) Cash.
 - (D) All of the above.
9. Inbound and outbound logistics is _____ in the generic value chain of logistics.
- (A) A support activity.
 - (B) A primary activity.
 - (C) Not an activity
 - (D) The only activity.
10. Which of the following is not a typical supply chain member ?
- (A) Retailer.
 - (B) Wholesaler.
 - (C) Producer.
 - (D) Customer.
11. A supply chain includes the chain of entities involved in the planning, procurement, production and _____ of product and services.
- (A) Distribution.
 - (B) Supply.
 - (C) Demand.
 - (D) Transport.
12. Which of the following is not a factor affecting the supply chain ?
- (A) Reduced number of suppliers.
 - (B) Increased competition.
 - (C) Longer product lifecycle.
 - (D) Increased opportunities to strategically use technology.
13. TQM refers to :
- (A) Total Quality Management.
 - (B) Total Quantity Management.
 - (C) Total Quotient Management.
 - (D) Total Quality Managing.

Turn over

14. Expand SPC :
- (A) Standard Process Control. (B) Statistical Performance control.
(C) Standard Production Control. (D) Statistical Production control.
15. Which of the following is not included in logistic cost ?
- (A) Storage of material and waste.
(B) External and internal transport.
(C) Storage of semi finished products.
(D) None of these.
16. Which of the following transportation mode is used for digital products ?
- (A) Road. (B) Truck.
(C) Air. (D) Internet.
17. Today, a growing number of firms now outsource some or all of their logistics to _____ intermediaries.
- (A) Competitors. (B) Third party logistic providers.
(C) Channel members. (D) Cross functional teams.
18. The purpose of supply chain management is _____.
- (A) Provide customer satisfaction.
(B) Improve quality of a product.
(C) Integrating supply and demand management.
(D) Increase production.
19. The initial stage of the supply chain process is the _____.
- (A) Sourcing stage. (B) Organising stage.
(C) Planning stage. (D) Directing stage.
20. The term supply chain management was first coined by _____.
- (A) Frankel and Paul raj. (B) Peter Druker.
(C) Keith Oliver. (D) Philip Kotler.