

D 102981

(Pages : 2)

Name.....

Reg. No.....

**FOURTH SEMESTER (CBCSS—UG) DEGREE EXAMINATION
APRIL 2024**

B.Com./B.B.A./B.H.A./B.T.H.M.

A 13—ENTREPRENEURSHIP DEVELOPMENT

(2019 Admission onwards)

Time : Two Hours and a Half

Maximum : 80 Marks

*Answers should be written in English only.***Part A***Answer all questions.*

1. Who is an Entrepreneur ?
2. What do you mean by EDP ?
3. What is a green channel ?
4. Who is a drone entrepreneur ?
5. What is market and demand analysis ?
6. What do you mean by social cost benefit analysis ?
7. Discuss the term intrapreneurship.
8. What is meant by industrial estates ?
9. What is a project report ?
10. What is NIESBUD ?
11. What do you mean by MSME ?
12. What is Single Window System ?
13. What are the main objectives of KVIC ?
14. What is project identification ?
15. Who is a social entrepreneur ?

(15 × 2 = 30, Maximum ceiling - 25 Marks)

Turn over

Part B

Answer all questions.

16. Describe the functions of women entrepreneurs.
17. Explain the objectives of MSMEs ?
18. What are the phases of EDP ?
19. What are the functions of DIC ?
20. Explain the benefits of industrial estates.
21. Write a note on financial feasibility of a project.
22. What are the different types of incentives given to entrepreneurs in India ?
23. What are the requirements of a good project report ?

(8 × 5 = 40, Maximum ceiling - 35 Marks)

Part C

*Answer any two questions.
Each question carries 10 marks.*

24. Explain the functions and procedure of starting MSMEs.
25. Define project report. Explain the contents of a project report.
26. Explain the role of an entrepreneur in the economic development of India.
27. Elaborate in detail the various institutions engaged in Entrepreneurship Development in India.

(2 × 10 = 20 marks)

D 102981-A

(Pages : 4)

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A 13—ENTREPRENEURSHIP DEVELOPMENT

(2019 Admission onwards)

(Multiple Choice Questions for SDE Candidates)

Time : 15 Minutes**Total No. of Questions : 20****Maximum : 20 Marks****INSTRUCTIONS TO THE CANDIDATE**

1. This Question Paper carries Multiple Choice Questions from 1 to 20.
2. The candidate should check that the question paper supplied to him/her contains all the 20 questions in serial order.
3. Each question is provided with choices (A), (B), (C) and (D) having one correct answer. Choose the correct answer and enter it in the main answer-book.
4. The MCQ question paper will be supplied after the completion of the descriptive examination.

A 13—ENTREPRENEURSHIP DEVELOPMENT

(Multiple Choice Questions for SDE Candidates)

1. Which of the following is a psychological factor affecting entrepreneurial growth :
 - (A) Legitimacy of entrepreneurship.
 - (B) Social status.
 - (C) Need for achievement.
 - (D) None of these.
2. _____ Units provide inputs to other industries.
 - (A) Export.
 - (B) Small.
 - (C) Ancillary.
 - (D) None of these.
3. _____ is the financial and promotional assistance provided by the Government to the industries for boosting up industrial development in all regions particularly in backward areas.
 - (A) Seed capital.
 - (B) Incentive.
 - (C) Subsidy.
 - (D) None of these.
4. KITCO was set up in _____.
 - (A) 1973.
 - (B) 1971.
 - (C) 1972.
 - (D) 1970
5. Single window scheme is instituted through _____.
 - (A) IDBI.
 - (B) SIDCO.
 - (C) KFC.
 - (D) DIC.
6. _____ is a National level apex organization of young entrepreneurs.
 - (A) NAYE.
 - (B) TCO.
 - (C) SIDO.
 - (D) NSIC.
7. Which of these is not a state level promotional institutions ?
 - (A) KITCO
 - (B) KSIDC.
 - (C) NIESBUD.
 - (D) SIDCO.

8. A _____ is an organization designed and success of entrepreneurial companies through an array of business support resources and services.
- (A) Business incubators. (B) Industrial estates.
(C) DIC. (D) None of these.
9. The first and foremost industrial estate was established at _____.
- (A) Rajkot. (B) Ahmadabad.
(C) Patna. (D) Gurgaon.
10. _____ means organising, housing and servicing industry, a planned clustering of industrial enterprises offering standard factory buildings erected in advance of demand and a variety of services and facilities to the occupants.
- (A) Industry. (B) Industrial estate.
(C) Company. (D) None of these.
11. Which of the following is a function of SIDBI ?
- (A) Extension of seed capital. (B) Discounting of bills.
(C) Providing factoring services. (D) All of the above.
12. _____ is primarily concerned with the identification of the project demand potential and the selection of the optimal technology.
- (A) Techno-economic analysis. (B) Feasibility analysis.
(C) Input analysis. (D) Financial analysis.
13. What is the process by which individuals pursue opportunities without regard to resources they currently control :
- (A) Startup management. (B) Entrepreneurship.
(C) Financial analysis. (D) Feasibility planning.
14. Why are small businesses important to a country's economy ?
- (A) They give an outlet for entrepreneurs.
(B) They can provide specialist support to larger companies.
(C) They can be innovators of new products.
(D) All the above.

Turn over

15. _____ implies the availability or otherwise of plant and machinery and technical know how to produce the product.
- (A) Economic viability. (B) Financial feasibility.
(C) Technical feasibility. (D) Managerial competence.
16. District Industries Centers are located _____.
- (A) In each district. (B) In each state.
(C) Only in selected districts (D) Only in selected states.
17. Entrepreneurship is a creative activity - Said by :
- (A) Frederick Harbison. (B) B. F. Hoselitz.
(C) B. Higgins. (D) Joseph Schumpeter.
18. Why the majority of women are unaware of technological developments ?
- (A) Low-risk bearing ability. (B) Low mobility.
(C) Lack of education. (D) Low need for achievement.
19. On the basis of the organizational set - up, industrial estates are classified into :
- (A) Private industrial estates and functional industrial estates.
(B) Functional industrial estates and the workshop bay.
(C) Municipal industrial estates and private industrial estates.
(D) Functional industrial estates and Municipal industrial estates.
20. DIC stands for _____.
- (A) Disassembled Industries Centre. (B) District Industries Collaboration.
(C) District Industries Centre. (D) Developing Industries Centre.