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Name.....

Reg. No.....

**FOURTH SEMESTER (CUCBCSS—UG) DEGREE EXAMINATION
APRIL 2024**

B.Com.

A13—ENTREPRENEURSHIP DEVELOPMENT

(2018 Admission only)

Time : Three Hours

Maximum : 80 Marks

*Answers should be written in English only.***Part A***Answer all questions.**Each question carries 1 mark.*

I. Choose the correct answer :

- 1 The entrepreneur who does not change the method of production already introduced is :
 - a) Drone entrepreneur.
 - b) Fabian entrepreneur.
 - c) Classical entrepreneur.
 - d) None of these.
- 2 Person who works within an organization and having entrepreneurial capabilities is :
 - a) Entrepreneur.
 - b) Intrapreneur.
 - c) Manager.
 - d) Chief executive.
- 3 _____ Units provide inputs to other industries.
 - a) Export.
 - b) Small.
 - c) Ancillary.
 - d) None of these.
- 4 _____ registration helps the entrepreneur to take necessary steps to bring industrial units into existence.
 - a) Provisional.
 - b) Permanent.
 - c) Both of these.
 - d) None of these.

Turn over

- 5 The initial capital that is required to obtain loans from the financial institutions is called _____.
- a) Seed capital. b) Incentive.
c) Subsidy. d) None of these.

II. Fill in the blanks :

- 6 Under the single roof of the _____ all the services and support required by small and village entrepreneurs are provided.
- 7 KITCO was set up in _____.
- 8 _____ offers comprehensive consultancy services to MSMEs in Kerala.
- 9 A single lump sum which is given by a Government to an entrepreneur to cover the cost is known as _____.
- 10 A bonus or financial aid which is given by a Government to an industry to help it compete with other units in home market or in a foreign market is known as _____.

(10 × 1 = 10 marks)

Part B

*Answer any **eight** questions from the following.
Each question carries 2 marks.*

11. Define MSME.
12. What is a startup ?
13. What is industrial policy ?
14. What is a project report ?
15. What is KINFRA ?
16. What is business incubation ?
17. What is technical analysis ?
18. What do you mean by concessions in entrepreneurship ?
19. What is ED club ?
20. What is women entrepreneurship ?

(8 × 2 = 16 marks)

Part C

*Answer any **six** questions from the following.*

Each question carries 4 marks.

21. Explain the challenges faced by women entrepreneurs.
22. What are the qualities required for an entrepreneur.
23. Write a note on KITCO.
24. What are the functions performed by DIC.
25. How is feasibility study conducted ?
26. What are the factors to be considered while selecting a project ?
27. Explain the setting up of Business Incubation Centres.
28. Explain the functioning of ED clubs ?

(6 × 4 = 24 marks)

Part D

*Answer any **two** questions from the following.*

Each question carries 15 marks.

29. Define entrepreneurship and explain the significance of entrepreneurship in economic development.
30. Explain the contents of a project report and examine the role of project management in entrepreneurship.
31. Explain the factors that contribute towards entrepreneurial growth and discuss the problems faced by entrepreneurs.

(2 × 15 = 30 marks)